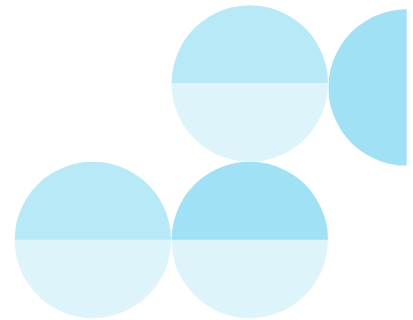


smart ease.

Power up your business with PV + EV



Charging equipment for EVs is no longer an afterthought for British businesses.

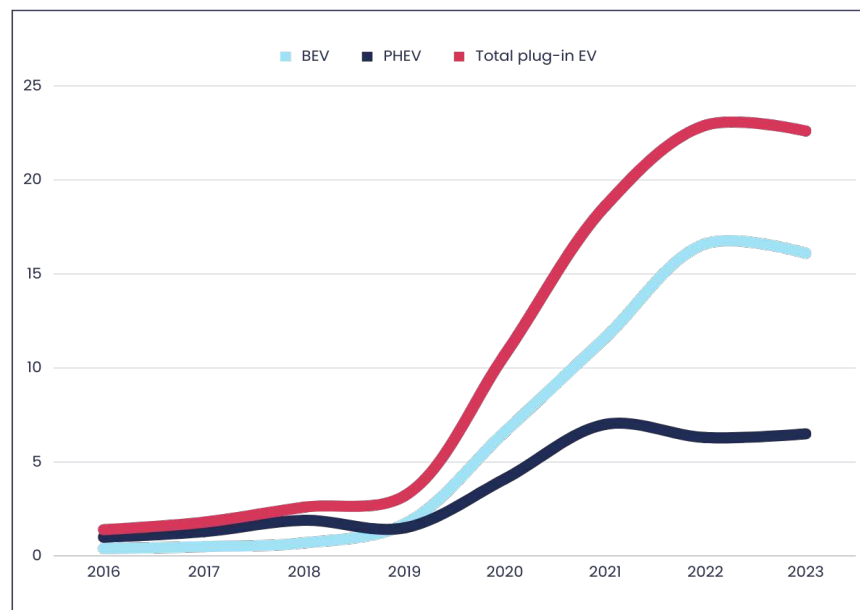
In fact, industry experts suggest that EV needs are beginning to drive solar uptake and predict that **EV-charging requirements could be responsible for thousands of new or up-sized solar systems in 2023 alone.**¹

For businesses looking for a reliable contractor to install EV charging equipment, solar businesses are the natural choice. They offer renewable-energy expertise, deep technical knowledge and the ability to include EV chargers as part of an integrated solar and storage system installation.

EV market snapshot

- ▶ Electric vehicles (battery; plug-in and hybrid) accounted for **over half of UK vehicle sales** during the first quarter of the year.²
- ▶ 264,046 EVs sold (**+22% YoY** vs Q1 2022) – giving EVs market share of 53%.²
- ▶ Hybrids are the most popular model for UK EV motorists at over 30%.²

Annual market share EVs 2016 – 2023



BEV = battery
electric vehicle

PHEV = petrol
hybrid electric
vehicle

Source: The Society of Motor
Manufacturers and Traders (SMMT)
UK data 2023

Top 5 reasons businesses are installing EV chargers

1

Attracting visitors

EV drivers choose where they go based on the availability of charging stations.³

2

Customer service

Delivering a 'perk' to customers can create a competitive edge.

3

ESG requirements

Supporting a brand's sustainability values and public perception.

4

Talent attraction & retention

Staff who drive EVs won't, in the future, want to work where they can't plug in!

5

Govt. incentives

There are four main UK Govt. grant schemes for electric vehicle charging infrastructure at present.⁴

Why Smart Ease is your perfect partner for EV projects

Our fast, fuss-free payment solutions are designed to help forward-thinking businesses acquire the equipment they need today, even if cash flow is a challenge.

Smart Ease offers:

- ✓ Fast, fuss-free payment solutions
- ✓ £0 upfront
- ✓ 100% online, low-doc application process
- ✓ Competitive interest rates
- ✓ Pre-approval for £3k - £150k in 4 minutes!*

* Subject to credit criteria and approval.

1. SunWiz data, 2023
2. EV sales gather momentum - making up over half of UK vehicle sales for Q1 2023 | PWC Website | 2023
3. Reasons why every business owners should take EV charging station installation into consideration | Blue NRG Business Electricity | 2023
4. A guide to UK grant schemes for electric vehicle charging infrastructure | Zaptec | 2023



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"The transport sector is now the UK's largest single source of greenhouse gas (GHG) emissions, rising to over a quarter of the total as emissions from other sectors have fallen.

Ultimately, if the UK is to reach its emissions targets, virtually all transport will need to be based on low carbon energy sources rather than fossil fuels."

- Jonathan Brearley | CEO
Office of Gas and Electricity Markets

Let's talk more

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